



Southwest Wisconsin
TECHNICAL COLLEGE | FOUNDATION

CORPORATE ENGAGEMENT PROGRAM



**BOOST YOUR
BRAND
AND
SECURE
INDUSTRY LEADERS
THROUGH CAMPUS
ENGAGEMENT AT
SOUTHWEST WISCONSIN
TECHNICAL COLLEGE**

ENGAGE with Future Innovators
ELEVATE Brand Visibility
BUILD a Strong Workforce Pipeline

CONTACT US
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LEVEL	YEAR		
	ENTRY DATES JANUARY 1 AND JULY 1		
	PRESENTING CHARGER	CHARGER PRIDE	CHARLEY CHARGER
Annual Investment	\$8,000	\$5,000	\$3,000

CAREER FAIR

Company name on all Career Fair media	Spring and Fall		
Fall Career Fair registration with booth	6' Booth	6' Booth	6' Booth
Spring Career Fair registration with booth	6' Booth	6' Booth	6' Booth
Company logo in Handshake app	X		
On-campus interview spaces	X	X	
Opportunity to partner with Career Services for a pre-Career Fair resume review session	X	X	
Logo on Career Fair Welcome signage	X	X	X

EVENTS

Clay Target Shooting Invitational Sponsor (700 attendees)	X	X
SWTC Ag Day Sponsor (300+ high school student attendees)	X	X
SWTC Leadership Academy Sponsor	X	X
SWTC Fall Industry Day	X	X

RECRUITING

Targeted outreach to specific programs and faculty, student organizations	X	X	
Recognized in weekly job blasts to students	X	X	
Campus ads spotlighting jobs and positions each semester	X	X	X

ADVERTISING

Campus Outdoor Digital Signage (Richland Center, Platteville, and Fennimore)	X		
Video advertising (provided by the company)	30-second Video	20-second Video	Still Slide (10 seconds)
Social media and website recognition across campus	X	X	X

CAMPUS ENGAGEMENT

Opportunity to have an on-site company visit	X	X	
On-campus info session/booth opportunities	X	X	
Newsletter feature article (provided by the company)	X	X	X

PROFESSIONAL DEVELOPMENT

BIS Training Opportunity (valued at up to \$2,500)	X
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